

Together
for a SAFER
ABBOTSFORD



**Community Partner
Sponsorship & Donation
Opportunities**

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**Charitable
Registration Number:**
84292 0472 RR0001



What We Do

The **Abbotsford Police Foundation** is a registered charitable foundation that helps AbbyPD achieve their goal of making Abbotsford 'The Safest City in BC' in three key ways: Building Positive Relationships, Connecting Police with Community and Funding engaging AbbyPD Programs.

Why It Matters

Growing communities like ours face enormous pressures on available resources at the very time they are needed most. The AbbyPD cannot directly receive financial contributions; however, the APF provides a trusted, practical way for you to support the work of our dedicated officers and help enhance public safety in Abbotsford. The contributions to the Abbotsford Police Foundation are crucial in achieving our **fundraising goal of \$250,000 for 2024**, ensuring continued support for AbbyPD programs and initiatives aimed at making Abbotsford the safest city in BC.

Did you Know...

Abbotsford is recognized nationally for its generosity, and the APF is grateful to the many Abbotsford citizens and businesses who generously donate to the Abbotsford Police Foundation each year to help fund AbbyPD initiatives. Since 2005 the APF has raised over \$750,000 and received immeasurable value through in-kind in contributions. Funds raised help support AbbyPD community policing initiatives and programs. APF does not receive any government funding, relying solely on the generosity of donors, sponsors and grants. This document provides an overview of the many initiatives we've been able to support through your generosity.

Who We Are

The Abbotsford Police Foundation is governed by a volunteer board of directors supported by a diverse, talented group of ambassadors.

PRESIDENT

Sandy Blue

VICE PRESIDENT

Marcus Akhtar

DIRECTORS

Allison Blouin

C/Cst. Colin Watson

Archana Singh

Erwin Braun

Britt Rignes

Jasmit S. Phulka

Christina Reid

S/Sgt. Pat Dyck

Jessica Levesque

Brian Vickers

TREASURER

Kinder Sidhu

SECRETARY

Navi Sidhu

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Abbotsford Police Foundation Events

Below is an overview of the events and initiatives organized by the Abbotsford Police Foundation. Our aim is to foster positive relationships between the police and the community through funding engaging AbbyPD community outreach programs.

Crime is Toast - Breakfast with the Chief

Crime is Toast - Breakfast with the Chief is our annual signature fundraising event brings together more than 400 business and community leaders. The event includes a keynote address from Chief Colin Watson; and in addition to a delicious breakfast and exceptional networking event, attendees have the opportunity to interact with the police member seated at their table.

AbbyPD Movie Night in the Park

2024 is the 3rd Annual AbbyPD Movie Night in the Park. This FREE community event attracted an impressive turnout of over 3,500 enthusiastic attendees last year, the event truly captivated the community as they gathered at Mill Lake Park, in the heart of Abbotsford, to enjoy the Super Mario Bros. movie. Families, both young and old, reveled in the festivities throughout the event.

The event serves as a vibrant showcase of the numerous AbbyPD **Youth Making Positive Choices** initiatives funded by the APF. Attendees will have the opportunity to explore and view APF-funded initiatives such as the AbbyPD Gator, Carol the Vintage Cruiser, and the AbbyPD canoe from the 'Pulling Together' Canoe Journey, all made possible by the generous support of the community.



Youth Making Positive Choices

The Abbotsford Police Foundation is proud to support a range of AbbyPD initiatives we fund under the umbrella of **Youth Making Positive Choices**. These initiatives can have an immediate and life-long positive impact on youth and their families. Each initiative originates from an AbbyPD member and is designed to build positive relationships and connect AbbyPD with the community. In addition to the initiatives detailed below, APF is proud to fund exceptional programs such as the AbbyPD mentoring program and AbbyPD Junior Police Academy.

“It’s a No” Campaign

The **"It's a NO" campaign**, launched by the Abbotsford Police Department Youth Squad with support from the Abbotsford School District, addresses the concerning issue of sexting, sextortion, and sexexploitation among Abbotsford youth. Recognizing the prevalent challenges faced by young individuals in the digital age, the campaign aims to educate students in middle and secondary schools about the potential consequences of sending compromising photos.

Through engaging presentations and the distribution of the "It's a NO" meme, students are empowered to respond safely and definitively to unwanted requests, promoting digital citizenship and positive relationships with technology providing youth with the tools to navigate the pressures of online interactions confidently.

AbbyPD City Basketball Tournament

An annual city-wide basketball tournament that encourages youth to make positive choices by participating in sports. More than 750 players, coaches, volunteers, and 1000+ members of the community are involved in the tournament each year. Police officers participate on the organizing committee and are in attendance at every game providing a positive role model for our youth.

‘With a Good Heart’ Pow Wow

The Abbotsford Police Foundation (APF) directly contributes to events like the With a Good Heart Pow Wow, fostering community engagement and cultural celebration. This annual two day event on Sumas First Nation (Sema:th) land is a significant cultural gathering in Abbotsford honouring residential school victims and survivors, Missing and Murdered Indigenous Women and Girls, and '60s Scoop survivors, the Pow Wow provides a platform for healing and remembrance. The Pow Wow provides a vibrant and educational experience for all attendees. Through the support of the APF events like these enrich our community, promoting cultural awareness and unity among residents of Abbotsford.



AbbyPD Kids and Cops Ball Hockey League

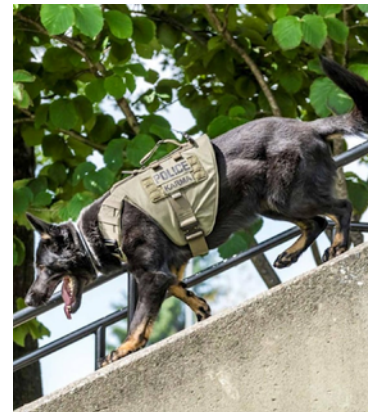
The AbbyPD takes pride in fostering positive relationships with all youth in our community. One of the newest initiatives in 2024 is implementing a **Kids and Cops Ball Hockey League** to promote community engagement, teamwork, leadership, self-esteem and confidence. This program is planned to commence in May 2024 and would be an after-school program starting with two times per month and continue throughout the 2024 - 2025 school year. Games will be played in their respective school gymnasiums at no cost to our youth or the AbbyPD.

Purple Lights Nights

This initiative strives to break the silence surrounding **intimate partner violence**. During the entirety of October, the Purple Lights Nights campaign actively promotes awareness and endeavors to foster a united community and justice response for individuals affected by relationship violence.

Support for K9s

In 2019 we funded four Kevlar protective vests for the police dogs who are partnered with AbbyPD officers. With support from a Mary Wakefield Animal Welfare grant we also launched a pilot **"K9 Retirement Program"** that offers financial assistance for retired AbbyPD police service dogs to help alleviate costs for their owners for veterinary, food, and insurance. The pilot program was such a success it is an initiative we continue to fund.



Sponsorship Opportunities

As a **volunteer-driven not-for-profit charitable organization**, every dollar you contribute directly fuels positive transformations in our community. Your support plays a pivotal role in supporting important AbbyPD community policing initiatives and community outreach programs, ensuring that your generosity translates into tangible and meaningful change.

Sponsorship benefits and Recognition	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Inclusion of your business logo, description, and prominent placement on our APF website Community Pillar page for a duration of 1 full calendar year	●	●	●	●	●
Quarterly updates on the AbbyPD initiatives you've helped support	●	●	●	●	●
Priority seating for Crime is Toast in October and your organization logo in Abby News Crime is Toast post-event 'Thank You' ad	* 16 VIP tickets	*8 VIP tickets	6 tickets	4 tickets	2 tickets
Social media mentions on APF and AbbyPD channels* to enhance the visibility and increase awareness of your business	6 mentions	4 mentions	3 mentions	2 mentions	1 mention
Sponsor spotlight (speaking opportunity to showcase your organization) at Movie Night in the Park and Crime is Toast	5 minutes	2 minutes			
Opportunity to provide promotional material / handouts to an estimated 400 community leaders at Crime is Toast	●	●			
Exclusive invitations to all donor/networking events, providing valuable networking opportunities	●	●	●	●	●
Opportunity to host donor / networking event at your business	●	●	●		
Opportunity to create corporate partnership initiatives to help support APF throughout the year (aka Kirmac cares for Kids, REMAX gives through Miracle Home)	●	●			
Opportunity to represent your business at key fundraising and community initiatives including Trees of Hope at SEVENOAKS Shopping Centre; AbbyPD Community Pop-ups, AbbyPD Movie Night in the Park, and additional events that may arise throughout the year	●	●	●	●	●
Inclusion of your logo and mention in all printed programs at fundraising/donor events, ensuring widespread recognition	●	●	●	●	●
Permission to use the Proud Supporter APF logo on your website and social media platforms, showcasing your community support	●	●	●	●	●

*AbbyPD and APF social media accounts reach is 57,000 and growing

** VIP tickets / tables are hosted by AbbyPD Chief, Deputy Chief or Mayor (8 seats per table)

Tax benefits of Charitable Donation

In addition to knowing that your contribution is supporting a worthy cause like the Abbotsford Police Foundation, charitable donations are eligible for tax benefits. Here are some examples of how charitable donations work.

If someone donates through their **corporation**, they can claim a deduction against income up to 75% of the corporation's net income for the year. *The charitable donation deduction will reduce corporate taxes by \$11 dollars for every \$100 dollars donated and up to \$26 dollars for every \$100 dollars donated when taxable income is greater than \$500,000 in the corporation.*

If you make the charitable donation **personally**, you receive a 15% tax credit on the first \$200 donated and a 29% credit on the amounts donated above \$200. *In BC, individuals will realize tax savings of about \$40 for the first \$200 and can be as high as 50% depending on your income levels. Example – if one makes a \$500 donation you will save \$178 on taxes. If you made a \$5,000 donation it would be tax savings of approximately \$2,300.*

Consult your tax professional for information on how charitable tax donation can benefit your or your business.

APF Donation Policy

The Abbotsford Police Foundation reserves the right to refuse any donation. All donations over an amount determined by the board of directors will be subject to approval of the chief constable of the Abbotsford Police Department ("APD"). Any gifts not accepted will be returned to the donor. While the APF may fundraise for specific APD or other qualified donee purposes, it only accepts undesignated and unrestricted donations so that funds may be directed to the greatest need. When a donor wishes to donate to a specific project, the donation will be used for that project to the extent reasonably possible to meet the mission and priority needs of the APF, in the discretion of the board of directors. Regardless of any stated donor restriction or intention, donations designated towards a particular program or project will be received on the understanding that, when the need for such a program or project has been met or if it cannot be completed for any reason determined by the board of directors, the remaining funds will be used where needed most.



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The APF funds **only AbbyPD initiatives; does not fund core policing services and has no input into AbbyPD operations.*

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