

THANK YOU TO OUR 2021 PARTICIPANTS:

- Abbotsford Orthodontics
- Aldergrove Credit Union
- Bevan Village
- Envision Financial
- Hallmark (Baptist Housing)
- Homelife Advantage Realty (Central Valley) Ltd.
- Klassen Landscape Supply and Nursery
- Mastermind Toys
- Wiebe Properties Inc.
- Ratzlaff & Co.
- Richard Meyer Electric
- TELUS

OUR 2022 FUNDRAISING RECIPIENT:

Established in 2002 the **Abbotsford Police Foundation (APF)** is a registered charitable organization that funds Abbotsford Police Department initiatives not covered by their annual operating budget. The Abbotsford Police Department cannot directly receive financial contributions, however, APF is a trusted practical way for you to help support the work of our officers, enhancing public safety.

What we do: We help AbbyPD achieve their goal of making Abbotsford 'The safest city in BC' by:

- Building positive relationships
- Connecting Police with Community
- Funding engaging AbbyPD initiatives

2021 PEOPLE'S CHOICE WINNER:

Abbotsford Orthodontics



Over the past **13 years** Trees of Hope has raised over **\$100,000** for local charities.

Our Goal for 2022 is to raise **\$10, 000** for Abbotsford Police Foundation.

We appreciate your consideration and look forward to working with the businesses in Abbotsford and supporting our community!

For more information, please contact:
Sevenoaks Marketing Department
Sevenoaks Shopping Centre
201-32900 South Fraser Way
Abbotsford, BC V2S 5A1
sevenoaks@morguard.com
D: 604.853.7153

NOV 24 - DEC 28, 2022

Trees of hope

14th
annual

SUPPORTING:



MEDIA
SPONSOR:



What are Trees of Hope?

Trees of Hope is a community event that provides local businesses the opportunity to share in the spirit of giving during the holiday season. This is a fantastic opportunity to 'brand' a Christmas tree to show case your business, as well as support the Abbotsford Police Foundation.

What are the benefits to participating?

- A chance to showcase your business to 800,000 customers who visit Sevenoaks Shopping Centre during the holiday season
- Abbotsford NEWS will be featuring the Trees of Hope and participating businesses throughout the holiday season in their newspaper, on their website, and on social media channels
- A 'thank you' ad will be placed in the Abbotsford News with participating business names courtesy of Seven Oaks Shopping Centre. This will run in January following the campaign
- Sponsor names will be featured on the websites and social media pages of the Abbotsford Police Foundation and Sevenoaks Shopping Centre
- All proceeds will be given to the Abbotsford Police Foundation!

MEDIA SPONSOR: **HOST SPONSOR:**



SEVENOAKS
SHOPPING CENTRE

Set-up Information

The decorating party will take place on Tuesday, November 23 from 7:00 – 9:00 PM in the Food Court. Treats and light refreshments will be available, as well as a visit from Santa!

Families welcome.

Take Down Information

Tree décor must be removed on Wednesday, December 28 from 7:00 – 8:00 PM in the Food Court

Information on the Trees of Hope

- Sponsors are provided with an artificial pre-lit tree (20 trees available). You may bring in your own tree. (Max 7' high / 3.5' wide with lights)
- Signage will be provided with your business name and/or logo (high-res file required)
- The deadline for registration, payment, and logo is November 20, 2022
- Ensure all ornaments are secured to the tree (note: trees are on display in a common area. Please use discretion when choosing decorations that are valuable)
- Please DO NOT use glass ornaments to decorate your tree
- Please bring a small ladder or step stool to assist you in reaching the top of your tree
- The Trees of Hope will be displayed in the common area of the Centre. Your specific location will be determined for you

Register for Trees of Hope:

Company Name:

Contact Name:

Email Address:

Company Address:

Phone Number:

Payment Information

The sponsorship fee is \$500

Tree decorating & take down add-on: \$100
(You provide the decorations and we handle the decorating and take down for you!)

Register and pay online at NEW LINK or email your registration to: info@abbypf.ca and make cheque payable to:
ABBOTSFORD POLICE FOUNDATION

Cheques can be dropped off at Sevenoaks Shopping Centre Administration Office upstairs in Suite 201.

**For inquires, please contact Sandy at
604-866-0415**

**DEADLINE FOR
REGISTRATION, PAYMENT &
LOGO IS NOVEMBER 20,
2022**